



Organisation Bonanza

Bonanza was established in the year 1994 and within a small phase of time we've grown to become **India's most valuable financial advisory & stock broking company***.

Consequently, making us one of the fastest growing financial services today.

Our Group Companies

Bonanza Portfolio Ltd.

Bonanza Commodity Brokers (P) Ltd.

Bonanza Insurance Brokers (P) Ltd.

Sunglow Fininvest Pvt. Ltd

Bonanza Corporate Solution Pvt. Ltd.

Bonanza Medical Tourism Pvt. Ltd.

Bonanza Buildtech Pvt. Ltd.

Bonanza Bullion Pvt. Ltd.

* As per Business Leadership Awards organized by India Leadership Conclave and India Affairs Magazine for two consecutive years 2012 & 2013.



Bonanza's Vision

To be one of the most trusted and globally reputed financial distribution companies.



Bonanza's Values

- Customer centric approach

At Bonanza, customers come first. And their satisfaction is not just our top priority but also the driving force for us, every single day.

- Transparency

Honesty is our forte. We believe in dealing on thoroughly ethical grounds, being fair and transparent with our customers.

- Meritocracy

We recognize and appreciate efforts put in by our employees. And we, as a matter of fact, reward and distinguish each one of them, ceaselessly.

- Solidarity

We believe in sharing a forthright and respectful relationship with our business partners and employees. We consider them both as our team associates, who work together. Succeed together.



Bonanza's Strengths

- Bonanza has over 1,842 outlets in more than 674 cities in India.
(as on October, 2015)
- Bonanza has more than 7,20,277 clients comprising of Corporate Financial Institutions & Investors, Mutual Funds, High Net-worth Individuals and Retail Investors.
- Bonanza has a young dynamic team of 2600 professionals & 6000 off roll employee.
- Strong infrastructure supporting over 4000 trading terminals supporting more than 350 VSAT's to support geographic reach and servicing capabilities.
- 24x7 service and support via our federal support system.



Bonanza's Affiliations

Equity

National Stock Exchange of India Ltd. (NSEIL)

The Bombay Stock Exchange Ltd. (BSE)

OTC Exchange of India Ltd (OTCEIL)

Commodities

Multi Commodity Exchange (MCX)

National Commodity and Derivatives Exchange Ltd (NCDEX)

Dubai Gold Commodities Exchange (DGCX)

National Multi Commodity Exchange (NMCE)

Currency

National Stock Exchange of India Ltd. (NSEIL)

United Stock Exchange (USE)

MCX-SX Ltd.

Debt

BSE WDM

Clearing and Reporting platform of NSCCL and FIMMDA

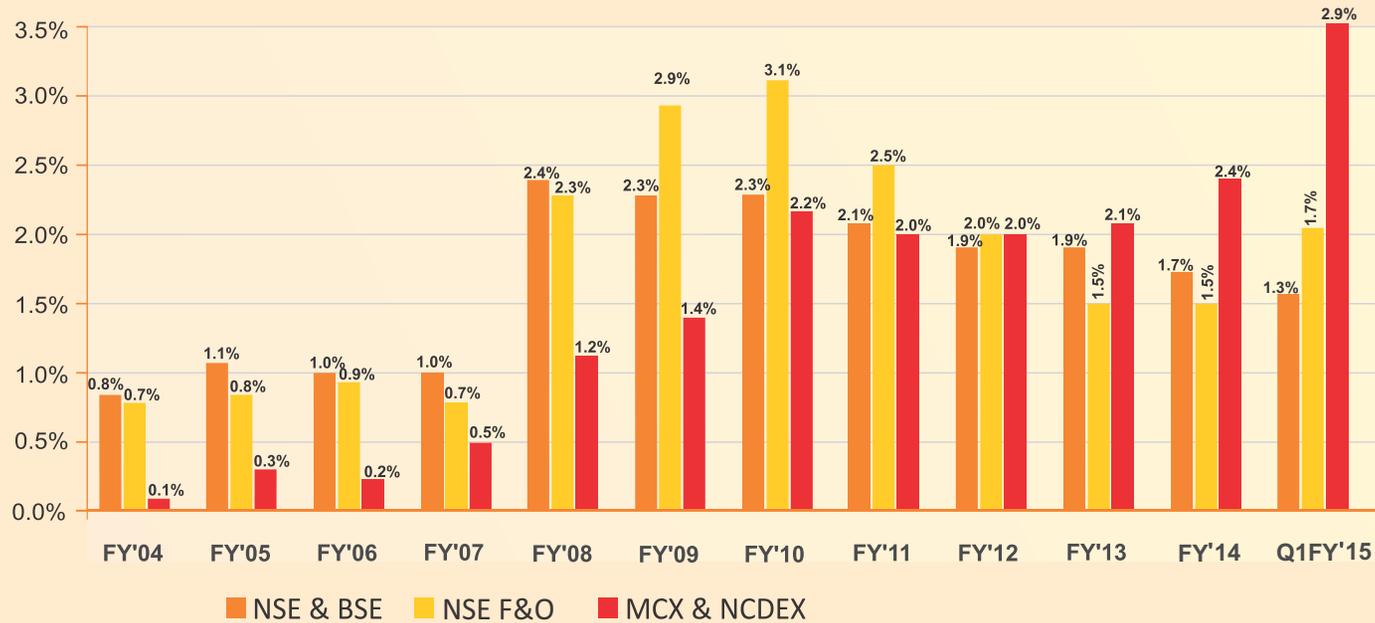
Depository participant with CDSL and NSDL



Bonanza's Growth

- Growing Market Share

Bonanza has been capturing the market scenario and growing rapidly to make sure we offer more to our clients, again and again.



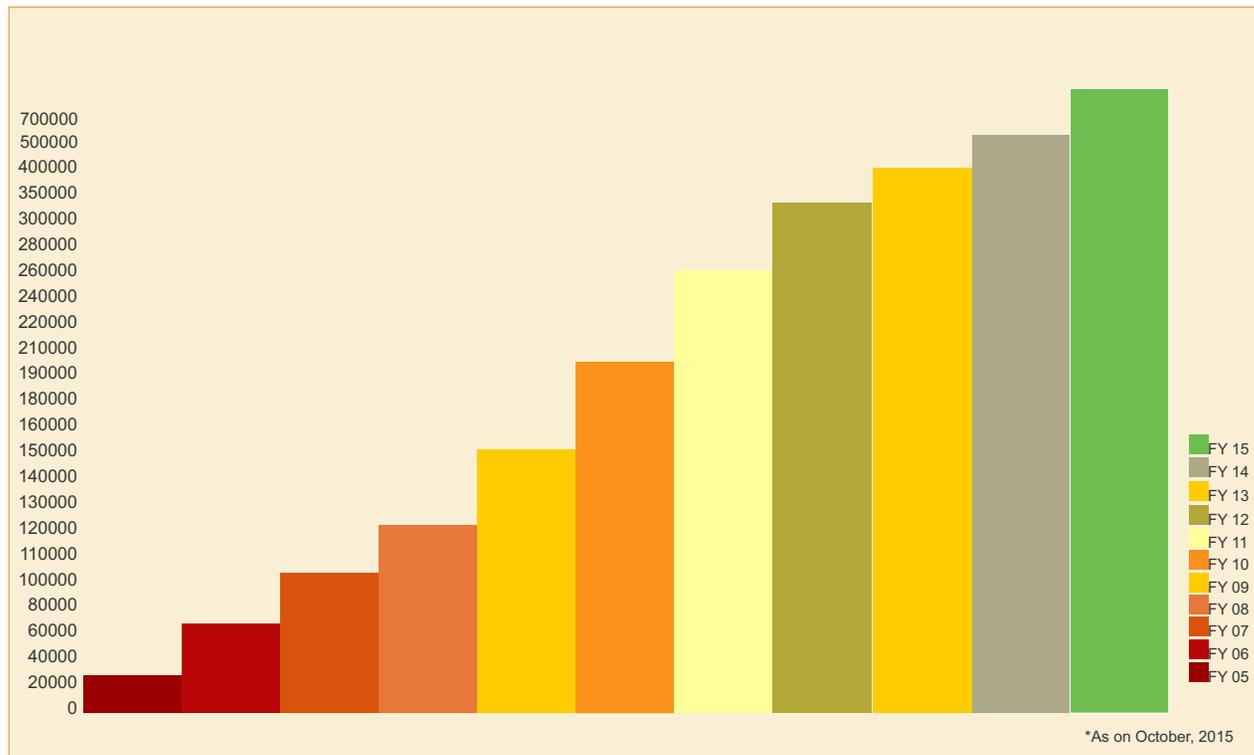
As on October, 2015*



Bonanza's Growth

- Clientele Growth

After spreading our wings across varied segments, we are now growing in all directions with more than 7,00,000 clients under our banner.



Bonanza's Growth

- Pan India Presence

Bonanza walked into the finance world 16 years back and in tiny span of time, established itself into a full fledged financial services provider.

With our presence in over 674 cities comprising of more than 1,842 plus outlets (as on October, 2015), our extensive network is growing, day after day.



What Bonanza Offers

Bonanza offers an array of services encompassing varied means of wealth creation, finance management and accretion.

▶▶ Prime Brokerage Services:

- Equity & Equity Derivatives
- Commodity Derivatives
- Currency Derivatives

▶▶ Asset Management:

- PMS
- Advisory

▶▶ Custody Services:

- Depository Services

▶▶ Wholesale Debt Market:

- G Sec Bonds
- Corporate Bonds
- Corporate Paper, CD etc

▶▶ Distribution:

- Mutual Funds
- Insurance
- IPO

▶▶ Fixed Deposits:

- Bonds

▶▶ Investment Banking

- Corporate Fund Raising
- Strategic Business Advisory
- Services For Investors

▶▶ Wealth Management

▶▶ Real Estate Broking

▶▶ Medical Tourism

▶▶ Bonanza Health Card



What Bonanza Offers

▶▶ Prime Brokerage Services:

• Equity & Equity Derivatives

- Trading Platform offers online Equity & Equity Derivative trading facilities for investors. The high-end, efficiently integrated application makes trading convenient, quick and hassle free.

• Commodity Derivatives

- We offer to future trading via multiple exchanges in wide-ranging commodities like agricultural commodities, base metals, energy and precious metals.
- We also provide investment opportunities in gulf commodities futures and currency market.

• Currency Derivatives

- Known as being predecessors in contributing to unique financial products, we have now added to our stable - Currency Derivatives.
- This service, we provide both offline and online.



What Bonanza Offers

▶▶ Asset Management:

- **Portfolio Management Services (PMS)**
 - Our team of portfolio managers design portfolios to suit every customer's needs. Constantly scrutinizing the developments in market and moving stocks, we aim for maximum capitalization.
- **Advisory**
 - Bonanza guides and supports its clients to re-structure and streamline their portfolios based on changing market conditions and client objectives.



What Bonanza Offers

» Custody Services:

- **Depository Services**
- Bonanza is a depository participant with NSDL and CDSL.
- We provide an array of Depository Services to make share transactions quicker, easier and cheaper for both Equity and Commodity.

» Wholesale Debt Market:

- **G Sec Bonds**
- **Corporate Bonds**
- **Corporate Paper, CD etc**

Wholesale debt market is in the emergent stage in Bonanza with the professional who strive to get best quotes and deliver the same on time shows the enthuse to reach the zenith, We offer this fixed income and secure product to all class of investors including retail, HNI, Corporate, institution etc



What Bonanza Offers

►► Distribution:

• Initial Public Offer (IPO)

- We offer our customers online investment access for public offerings.

• Mutual Funds

- Bonanza is one of the largest distributors of mutual funds in India.

• Insurance

- Bonanza offers insurance products in life and General Insurance. Our IRDA certified advisors offer prudent advice on policy selection and assists through the claim redressal process.

►► Fixed Deposits

• Bonds

- Bonanza offers capital gain bonds u/s 54EC [REC & NHAI] and RBI 8% Taxable savings bonds



What Bonanza Offers

▶▶ Investment Banking

- We offer Financial consultancy and Strategic Business Advisory services to our clients.
- The offerings include Private Equity Placement, M & A, Structured Finance, Debt Syndication and Corporate Advisory
- The team consists highly experienced professionals who have worked with leading PE/VC Funds and Banks.

The services are offered through our Corporate Office at Mumbai and Branch offices at Ahmedabad, Delhi, Bangalore, and Jaipur.

Corporate Fund Raising

- Debt: Term Loans, Working capital, ECB/ Foreign Currency Loan, BG, LC Factoring, Buyers Credit, Loan Against Property, ICD's, Unsecured Loans
- Equity: Private equity placements, Pre-IPO placements, Venture Capital, Seed Capital Funding

Strategic Business Advisory

- JV
- M&A: Identifying Strategic Partner, Tangible/Intangible Assets Valuation & Protection, Accounting and Legal Services, Regulatory compliances, Succession Planning

Services For Investors

- Fund Raising, Deal Flow, Pre-Investment, Due Diligence, Valuations, Post-Investment Monitoring, Exit Strategy



What Bonanza Offers

» Institutional Broking

- Bonanza's institutional broking arm caters to the investment needs of some of the leading financial institutional in India, including the largest Indian bank as well as the largest insurer in India.
- Bonanza has brought together a strong team comprising of highly talented and experienced professionals to meet the exclusive and diverse requirements of our institutional clients.
- Our research team provides in-depth insightful research on the markets that help clients in making investment decisions and are highly valued by them.
- State of the art infrastructure; Bloomberg, Reuters terminals set up; STP software for trade verification; Institutional dealing rooms in Mumbai & Delhi; video conferencing facility.



Institutional Clientele

INSTITUTIONAL CLIENTS DOMESTIC INSTITUTIONS / BANKS

- LIC OF INDIA
- LIC PENSION FUND
- GIC OF INDIA
- SAHARA MUTUAL FUND
- SAHARA LIFE INSURANCE
- EXPORT CREDIT GUARANTEE CORP. OF INDIA LTD.
- BENCH MARK MUTUAL FUND
- EDELWEISS MUTUAL FUND
- PEERLESS MUTUAL FUND
- SIDBI
- AXIS BANK LTD
- SECURITIES TRADING CORP. OF INDIA LTD.
- UNION BANK OF INDIA
- STATE BANK OF INDIA
- SBIDFHI
- BANK OF INDIA
- STATE BANK OF BIKANER & JAIPUR
- STATE BANK OF HYDRABAD
- STATE BANK OF TRAVANCORE
- SOUTH INDIAN BANK
- CANARA BANK
- ALLAHABAD BANK
- CENTRAL BANK OF INDIA
- PUNJAB AND SIND BANK
- INDIAN OVERSEAS BANK
- YES BANK
- UTI MUTUAL FUND (OTC EXCHANGE OF INDIA)

FOREIGN INSTITUTIONAL INVESTORS

- GMO EMERGING COUNTRIES FUND
- GMO EMERGING MARKETS FUND
- STICHTING PENSIONS FONDS ABP
- COMMON FUND EMERGING

What Bonanza Offers

» Wealth Management

- Tax Planning
- Business Planning
- Asset Protection
- Equity Advisory
- Investment Planning
- Retirement Planning
- Estate Planning
- Insurance Planning



What Bonanza Offers

» Real Estate Broking

Beginning with the conception of an idea to the execution of transaction, we provide Comprehensive property solutions. Our main aim is to provide quality Real Estate Broking services to Individuals, Embassies, MNCs, NRIs, Corporate, etc. in leasing / acquiring properties in Mumbai , Navi Mumbai & Thane .

We specialize in providing liaison and consultancy services for Commercial Offices, industrial plots / sheds, and property for self-use, investments in in Mumbai , Navi Mumbai & Thane . We save precious time of our clients by negotiating the best possible deal on their behalf for buy, sale and lease of their properties.

We assist our clients in preparing all their lease, buy and sale agreements, reputed builders in raising funding for their under construction projects via our large network of HNI's and investors.

We provide our clients with access to a large and diverse range of commercial / industrial and residential properties due to our close proximity to builders/developers and extensive network of Brokers .

Services:

- Real Estate broking services.
- Valuation and advisory services.
- Assistance in preparation of real estate documents.



What Bonanza Offers

» Medical Tourism

Bonanza Medical Tourism Pvt Ltd. was established with the vision of becoming the most recognized, preferred healthcare solutions provider for Indian as well as international population.

At Bonanza we endow a global health network that can facilitate the medical necessities of the global population through the distribution of health & wellness. As an intermediary in health care vacation, we endeavor to make available our clients with the widest possible choice for their treatment along with support in travel, stay and luxury tourism packages.

Our network of hospitals also include 'centers of excellence' providing quaternary healthcare in various areas such as cardiac care, orthopedics, neurosciences, oncology, renal care, gastroenterology, and mother and child care.

Services:

- Hassle Free Treatment Assistance and Planning
- Comprehensive Information (Hospital, Doctor and Treatment Details)
- VISA Assistance(Medical Visa)
- Continuum of Care
- Accommodation near to the Hospital
- Communication Aids-Sim Cards and Internet facility
- Foreign Exchange
- Post Treatment Follow-up back home
- Rejuvenating and Recreational Services



What Bonanza Offers

» Bonanza Health Card

The Bonanza Health Card is designed to make sure that everyone can be in good health at all times. We believe that prevention is better than cure and that prevention should not be expensive. We bring you custom preventative health packages to you at the most affordable rates on the market with some of the best names in medicine.



Bonanza Research Desk

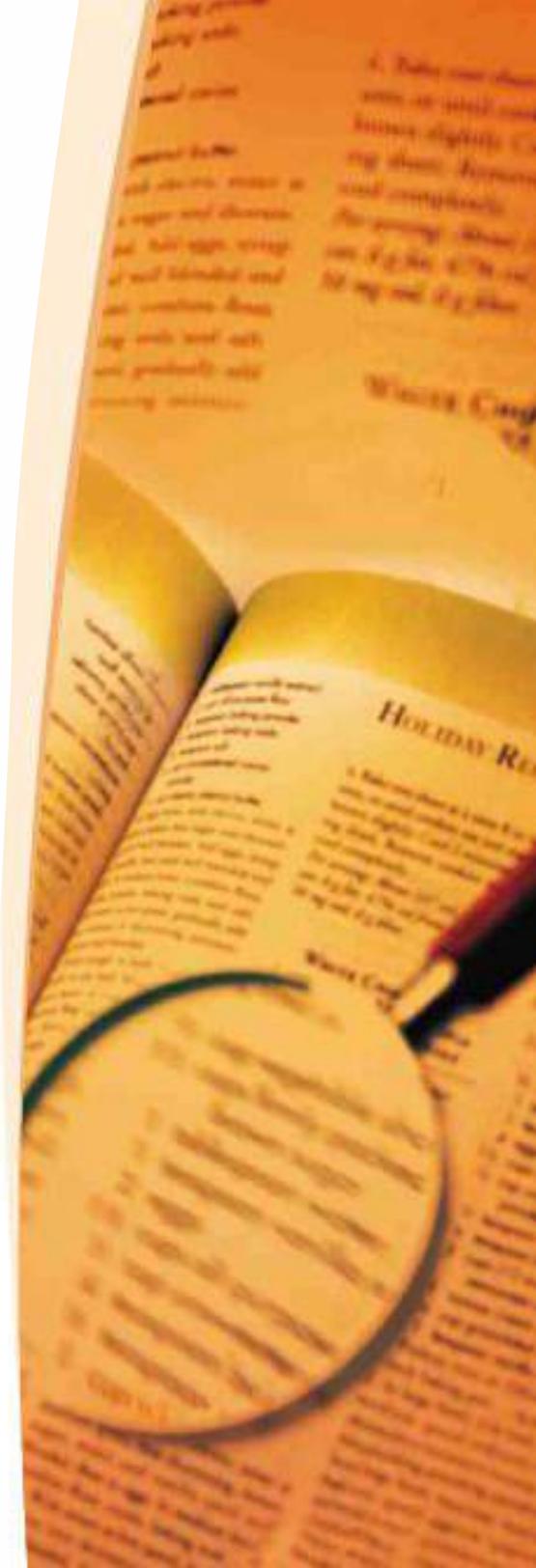
Bonanza Research desk has a dedicated team of research analysts and experts that have an in-depth knowledge of the market place. They offer value perspectives, focus on opportunities for investment and growth and endeavor to reduce risk potential. Its premium advisory services are based on technical and fundamental views and strategies.

Equity

- SMS alert
- Daily market strategy
- Weekly market strategy
- Monthly market strategy - 'Equity talk'
- Daily derivative strategy

Commodity

- SMS alert
- Daily report
- Weekly report
- Monthly report: Commodity Review



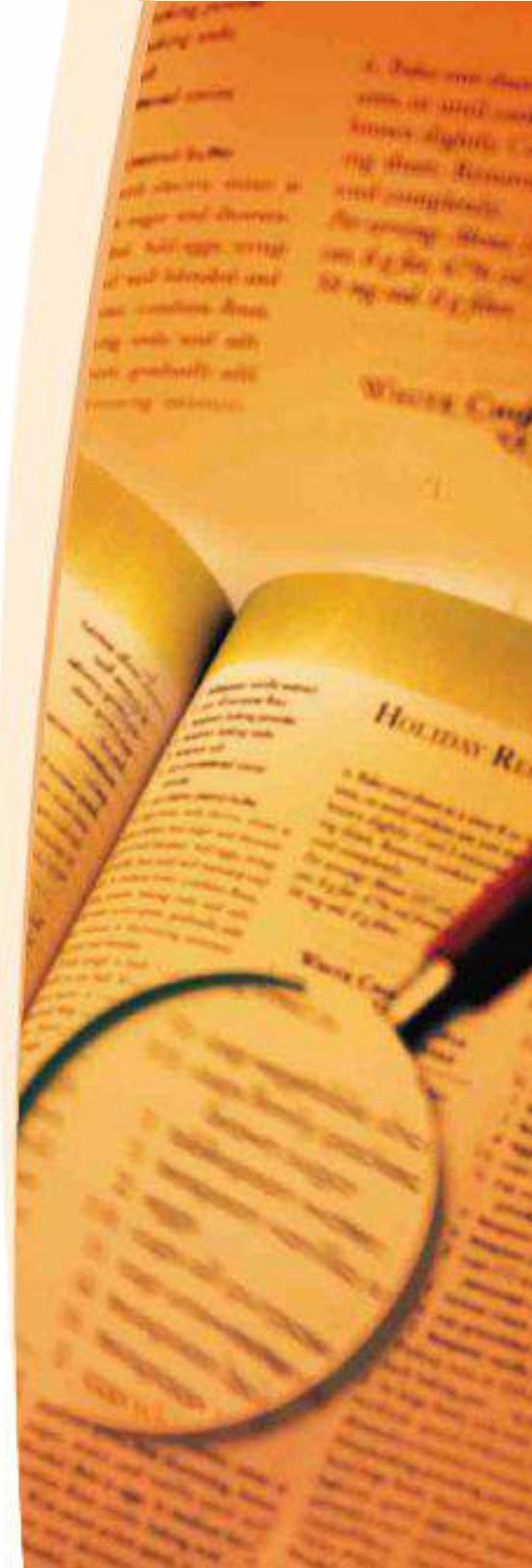
Bonanza Research Desk

Mutual Funds

- Daily Performance Sheet
- Weekly Mutual Fund Report - 'The Edge'
- Monthly free News Letter - 'The Perspective'
Regular updates on products, performance and news launches.
- MF Guru : Online Chat Service - Solve all you Queries with our experts.
- MF Guru Blog : Your one stop solution for all the industry happenings.

Currency Derivatives

- Daily Forex Insight report
- SMS alert



Bonanza's Technology

- Single VSAT Connectivity for NSE/BSE/F&O/NCDEX /MCX/MCX-SX through Virtual Private Network (VPN)
Other connectivity links to branches through Leased Lines, ISDN, Radio Frequency and Broadband.
- High Speed and Streaming live quote access via Internet for NCDEX/MCX/MCX-SX for branches and retail clients.
- Internet based Depository access (Speed-e/Easiest) to offer DP services to Retail investors.
- 24x7 online access to a centralized support structure for all products offerings.



Bonanza's Achievements

- Ranked amongst the Top 3 Best Equity Brokers in 2013-2014***
- India's number 1 Valuable Financial Advisory & Stock Broking Company**
- Best Web Portal providing Integrated Property Services, 2013***
- Top performer in Equity Segment (Retail), 2012****
- 2nd in terms of number of offices for the year 2012-2013*
- 7th in terms of Sub Brokers for the year 2012-2013*
- 3rd in terms of trading terminals for the year 2012-2013*
- Ranked amongst the Top 3 National Level Financial advisors 3 years in a row --- 08'-09-'10 by UTI MF & CNBC TV 18*
- Top equity Broking House in terms of branch expansion for 2008
- 3rd in terms of number of trading accounts for 2008 *
- Awarded by BSE as "Major Volume Driver" - 04-05,06-07,07-08*
- Top 4 in Commodity Segment in Bloomberg UTV.

*As per the study by "DUN & BRADSTREET"

** As per Business Leadership Awards 2012 & 2013 organized by India Leadership Conclave and India Affairs Magazine.

*** UTI MF and CNBC TV 18's Financial Advisor Awards 2013-2014

***ASEAN & SAARC Real Estate Awards, New Delhi

**** Mahurat Trading Session, 2012 BSE



Bonanza's Future Objectives

- Bonanza aims at attaining 5% market share in Equity, Commodity and Currency Segment.
- Aims at becoming a leading Insurance Broker in India.
- We aspire to enhance our institutional client base.
- We are consistently working towards becoming one of the largest online broking internet offering.



THANK YOU